

## OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

## STATEMENT OF THE HONORABLE CLAY JOHNSON III DEPUTY DIRECTOR FOR MANAGEMENT OFFICE OF MANAGEMENT AND BUDGET

## BEFORE THE COMMITTEE ON GOVERNMENT REFORM SUBCOMMITTEE ON TECHNOLOGY, INFORMATION POLICY, INTERGOVERNMENTAL RELATIONS, AND THE CENSUS U.S. HOUSE OF REPRESENTATIVES

July 21, 2004

Good afternoon, Mr. Chairman, Ranking Member Clay, and Members of the Committee. Thank you for inviting me to speak about role of an agency Chief Information Officer. I have the opportunity to work closely with Federal CIOs, primarily through Karen Evans, the head of OMB's office of E-gov/Information Technology.

CIOs are critical to the success of their departments and agencies. The CIO is an agency's manager of information resources. In this capacity, he or she is a strategic advisor to the Secretary and Deputy Secretary about how IT investments and activities can be used to improve service levels and program efficiency and

effectiveness. The CIO ensures that service, performance and cost goals are clearly defined and the focus for each IT project and activity. Additionally the CIO ensures that our systems are secure, our citizen's personal information is protected, and IT projects are delivered on time and on budget (with particular attention to be paid to large projects). Another important CIO role is reducing the amount of burdensome paperwork created by the Federal government.

CIOs must be results-oriented and focused on performance, not outputs. To be most effective, the CIO should work most with and be responsible to the Department's top management person, which in most cases is the Deputy Secretary. The CIO needs to be personable, broad and strategic enough to form strong partnerships with Agency, financial, procurement, and real property leadership. Also the CIO should be a proven people and project manager. Finally, the CIO must keep pace with rapidly changing technology and the need to integrate all areas of agency service delivery (paper, phone, web, office visits).

Departments and agencies are increasingly deploying information technologies to serve and assist citizens, taxpayers, and Federal managers and employees, more accurately, quickly and efficiently. We spend more money on IT than any other organization in the world; so we should aspire to be the best at it. Our success in this area starts with and depends most on the capabilities of our CIOs.

## Clay Johnson III

Clay Johnson is the Deputy Director for Management at the Office of Management and Budget. The Deputy Director for Management provides government-wide leadership to Executive Branch agencies to improve agency and program performance. Prior to this he was the Assistant to the President for Presidential Personnel, responsible for the organization that identifies and recruits approximately 4000 senior officials, middle management personnel and part-time board and commission members.

From 1995 to 2000, Mr. Johnson worked with Governor George W. Bush in Austin, first as his Appointments Director, then as his Chief of Staff, and then as the Executive Director of the Bush-Cheney Transition.

Mr. Johnson has been the Chief Operating Officer for the Dallas Museum of Art and the President of the Horchow and Neiman Marcus Mail Order companies. He also has worked for Citicorp, Wilson Sporting Goods and Frito Lay.

He received his undergraduate degree from Yale University and a Masters degree from MIT's Sloan School of Management. In Austin, he helped create the Texas State History Museum, and was also an Adjunct Professor at the University of Texas Graduate School of Business. In Dallas, he served as President of the Board of Trustees for St. Marks School of Texas, and as a Board Member of Equitable Bankshares, Goodwill Industries of Dallas, and the Dallas Chapter of the Young Presidents Organization.